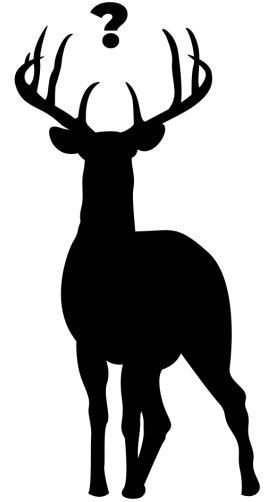# FENTON!

Use this handout to create similar scripts for other videos. The script is on the left and the notes on the right provide Information about the different things to think about:

- The introduction
- The setup
- The action
- Visual imagery
- Interpretation
- Ending

The script

Notes

> *This is a well-known viral video from 2011.*
> *It's titled, "Jesus Christ in Richmond Park".*
> *It's an incident caught on camera by someone who was standing in the middle of the park filming some deer.*

This first part is an **introduction**. It provides basic information about the video including its title, type and the year it went viral.

Picture this:
It's a sunny evening.
Long shadows on the green grass.
Directly in front of us, there are about six or seven deer.
Some standing, some sitting, all chewing.
Behind them, quite far away from us ...
There's a small road that cuts through the park.

This is the **setup**. It describes the scene at the start of the video. It gives information about the opening shot, the location and the things that are happening before the action. Note that it mentions "the small road that cuts through the park" – a detail that will become important later in the story.

And then we hear the voice of a man:
A desperate man.
We can't see him – he's out of the shot.
But we can hear him shouting:
"Fenton"
"Fenton!"
The deer seem a bit uncomfortable.
The man's voice gets louder.
"Fentooon!"
"Fentoooooooooon!"

The **action** starts here. The script builds tension (excitement) by mentioning the shouting, the stampede, the dog and finally the desperate owner. This follows the same order as the events in the video.

The person filming the video turns around to see what's going on
And what we see is a stampede
Of about 60 or 70 deer
Running past us
Completely out of control

The stampede gets bigger and bigger as more deer join it
And as they move away from us into the distance
You can just see a tiny black shape running behind them
It's a dog
There's a dog chasing the deer across the park
And then across the road
It's chaos
Cars have to stop to let them pass

And finally, the desperate man comes into the shot
The dog owner
Running after his disobedient black Labrador
Shouting its name:
"Fenton!"
"Fenton!"
"Jesus Christ, no!
Fenton!"

This part of the script contains a lot of **visual imagery**. This means that the words allow the listener to vividly (clearly) imagine the video for themselves and create images in their minds. To achieve this, we have to choose our words very carefully.

If we want to keep our listeners' attention, we have to make it easy for them to visualise. Do you remember the "small road that cuts through the park" mentioned in the setup? Well, this is where it comes into the story. The repetition helps the listener make a connection with something already familiar, making it easier to visualise the scene without introducing new information.

This became the most famous viral video of 2011 in the United Kingdom.
A lot of people thought it was funny.
But other people disagreed and thought that it was cruel because the deer were terrified.

This part of the script offers an **interpretation** – two common reactions to the video.

The video led to a search for the dog and its owner, a debate on deer welfare and a rise in popularity for Fenton as a name, not just for dogs but also for human babies!

Listeners need to know when the story is finished. In this script, the **ending** is a mention of the video's cultural legacy (the affect that it had on people and society. Alternatively, you could choose to end with your interpretation (see above) and share your personal thoughts about the video.

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